Scenario Planning Across Borders

A three-university COIL on the future United States of Europe

What was the initiative?

A **Collaborative Online International Learning (COIL)** project jointly delivered by **The American College of Greece**, **Manchester Metropolitan University**, and **Zuyd University of Applied Sciences**.

Students worked in mixed international teams to respond to the scenario:

> ***"It is now 2035 and the United States of Europe is established and thriving. What does this mean for your host universities and for the countries they are based in?"***

Project at a glance

3 universities	**3** countries
3 live sessions	**1** shared challenge
1 final presentation	**18** students

Light-touch | Inclusive | International | Scalable

David Gillingham Award nomination | User-provided project description and partner details

Why It Mattered

A simple format with a powerful international learning impact

Student Learning

- Cross-cultural teamwork
- Communication across borders
- Critical thinking and creativity
- Digital collaboration
- Scenario planning and futures thinking
- Applied analysis of higher education and society

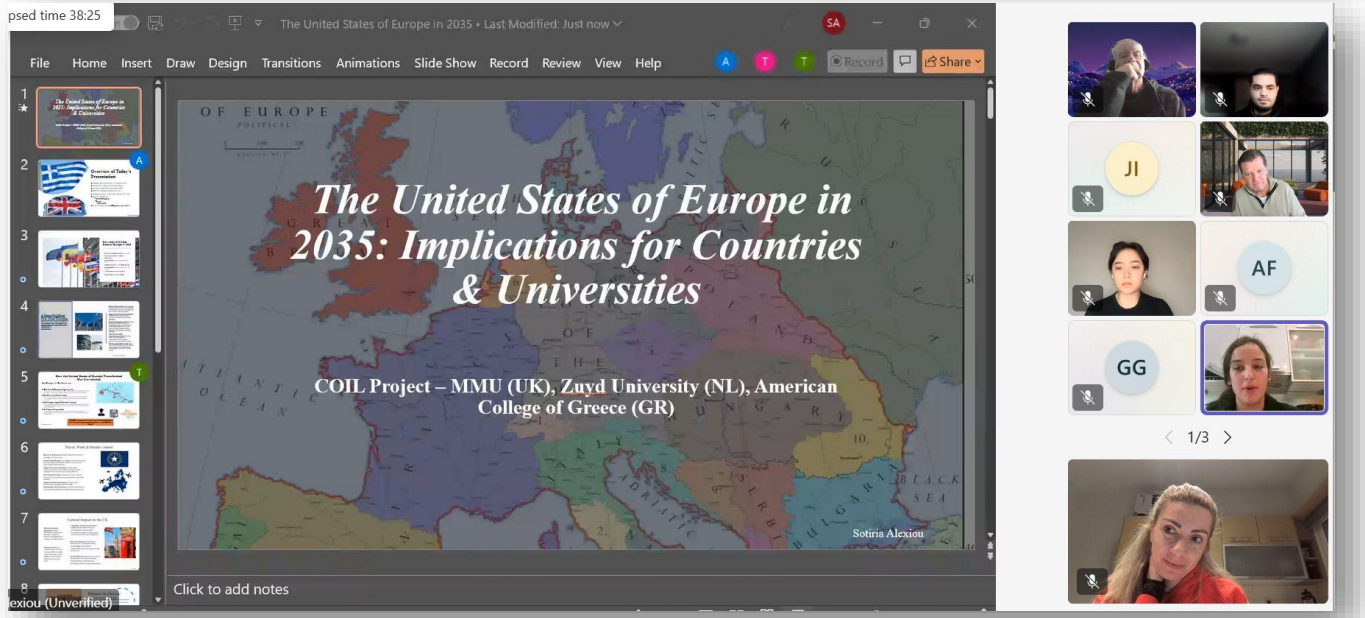
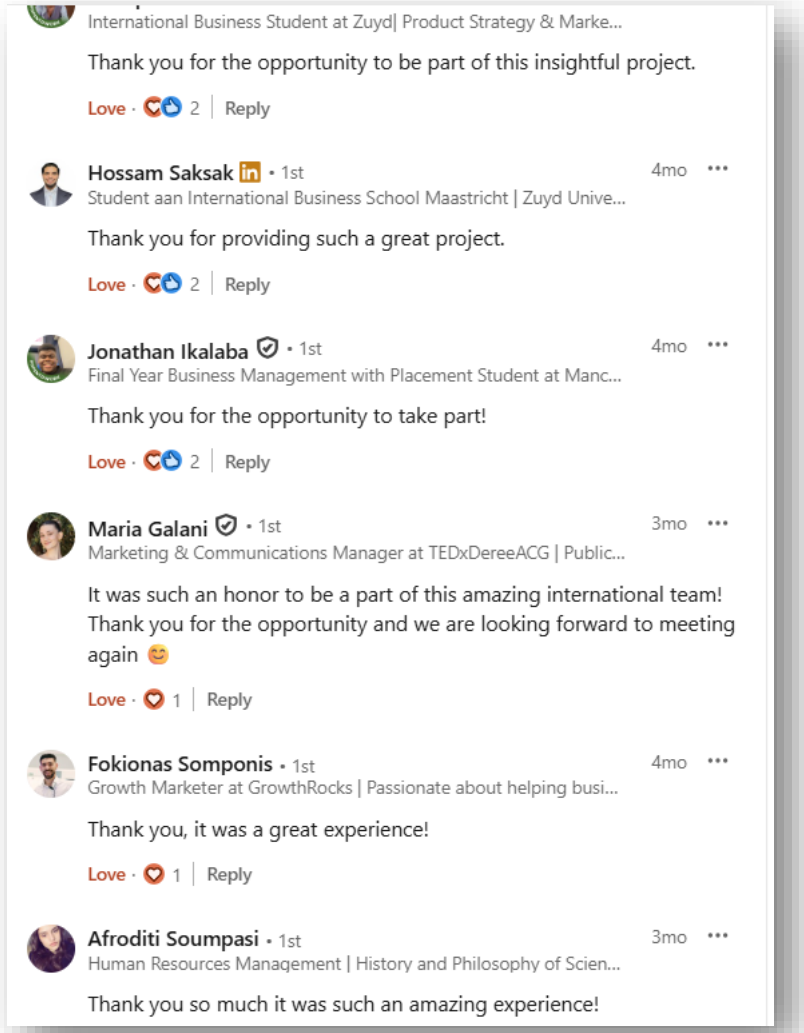
Institutional Value

- Strengthened collaboration between Greece, the UK, and the Netherlands
- Created a practical model of internationalisation at home
- Delivered meaningful global learning without travel
- Offered a low-cost, high-impact, replicable COIL model

Implications for International Business Schools

- Advances international business education
- Engages students in a meaningful and innovative way
- Has a strong international horizon
- Is inspiring, practical, and future-focused
- Creates impact for students, faculty, and partner institutions

All participating students received a formal certificate jointly signed by the three universities.

David Gillingham Award nomination | Student-centered, international, scalable

Formal certificate jointly signed by all three universities