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BBU

Sustainability and Community Development at Budapest Business University

just re-accredited by NIBS

About Us

ABOUT US

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BBU

1 university

3 faculties

400+ lectures with **6/10** academic degrees

almost **20.000** students

11 bachelor's programmes

10 master's programmes

5.200 courses/semester announced

25+ professional in-service training

200+ students in dual training

1 doctoral programme

6 dual bachelor's programmes

5 short-cycle vocational courses

Our Mission

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BBU's Mission

To provide inspiring business education that enables learners to address challenges of the future effectively and responsibly.

Sustainability Credo

To generate a positive societal impact through our committed community and empower our students with the capacity to actively promote a sustainability mindset.

Strategic pillars and objectives

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Student experience	Outstanding programmes	Student services	Internationalisation	A liveable and lovable environment	Digitization
Employee engage-ment	Research excellence	Human resource and organization	Internationalisation	A liveable and lovable environment	Digitization
Societal impact	Business partnerships and business development	Alumni community			

AACSB
Business Education.
Connected.

ORGANISATIONAL CHART

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BBU

RECTOR

VICE- RECTOR FOR
ACADEMIC DEVELOPMENT

OFFICE FOR SUSTAINABILITY
AND EQUAL OPPORTUNITIES

SUSTAINABILITY COUNCIL

SUSTAINABILITY NETWORK

PRME
CHAMPION
2024 – 2025

#BGE
A KÖZÖSSÉGÉRT

Initiatives

INITIATIVES

Initiatives

ETHOS OF SUSTAINABILITY

Focusing on sustainability and its application in the business sector is a prominent theme in our research endeavours.

A vital component of our education involves applying ethical and responsible thinking to real-world business scenarios.

Ethical and responsible practices are central to our interactions with the business community, serving both as a standards for qualification and a cornerstone of our thought leadership

Research

CESIBUS
Centre of Excellence for Sustainability Impacts in Business and Society

SDGs

We support 5 SDGs
SDG4 Quality Education
SDG5 Gender Equality
SDG8 Decent Work and Economic Growth
SDG10 Reduced Inequalities
SDG13 Climate Action

Curriculum

Sustainability related courses

- 100+ courses related to sustainability.
- The course „Responsible and Sustainable Company" is mandatory
- 21-day Challenge

Community

#BBUfortheCommunity
to generate a positive societal impact through our committed community.
ViVa (Vision & Values)
award-winning internal organisational development programme

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Mental health

- We provide **free mental health counselling** to our learners.
- We support app. 400 learners every year.

Menstrual poverty

Menstrual poverty is big problem in Hungary thus we provide **free hygienic products** to our learners.

Disability awareness

April is a dedicated month for disability. We provide many programs

- Disability awareness
- Film club
- Book club
- Workshops

Special Open Days

Recognising the importance of providing a more intimate and accessibility-oriented setting, we initiated Special Open Days at BBU **for students with special needs**.

Code of Ethics

Our Code of Ethics summarises the principles of behaviour **accepted by the students, faculty, researchers, and employees** in our community.

Volunteering

BBU actively promotes a culture of volunteering among its community members through vibrant programs offered **every semester**.

Escape Room

The escape room employs an innovative methodology to **guide participants through the 17 principles of sustainable development.**

Donation

- BGE Let's Give Together! **Cookie Market**
- **Computer Donation for high schools**.

Inclusion

Recognizing and effectively managing differences contribute significantly to both our individual and organizational success.

Environment

Over recent years, we have made substantial strides in **emission reduction** through a series of climate and environmental protection measures.

We are proud of…

Eco Walks and Workshops

Edutainment videos

Special Recognition for diversifying education

100+ escaped from the Sustainability Escape Room

#BGE
A KÖZÖSSÉGÉRT

Thank You

Prof. Dr. Balázs Heidrich
Rector

Dr. Gábor Andrási
Director of International Affairs

THANK YOU