

# MTA Summer Program: Social Innovation

July 23rd- August 10th, 2023



## Deadline

Application deadline  
May 31st 2023

## Further Information

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Over three weeks students will study and experience the equivalent of 2 courses, all in English, at The Academic College of Tel Aviv-Yaffo. Lectures are comprised of classroom instruction, field trips, and meetings with leaders. Come tackle the challenges of the 21st century. Explore how they're manifested in the business, public and social sectors. Delve into whether and how innovation and technology can contribute to solving complex problems. Experience Israel through the lens of social innovators with visits to the North and the South, tours to innovation hubs, and meeting with experts and leaders.

## Courses

Introduction to Social Innovation

Mini Course-Technology for Good

Mini Course-Leading Social Impact Strategies

## Brief Topic Overview

- ✔ Introduction to social challenges and the SDG's
- ✔ Study models and theories of social innovation, social finance, and social entrepreneurship
- ✔ Gain practical tools to lead impact strategies
- ✔ Examine real life examples of social innovation strategies, products and ventures
- ✔ Analyze artificial intelligence potential to generate new solutions
- ✔ Learn key concepts and use tools to get started as a change-maker
- ✔ Improve critical thinking skills

## Eligibility

- ✔ Completion of at least one year of Bachelor level studies
- ✔ Holds a GPA of minimum 3.0 or equivalent
- ✔ English Language Proficiency of B2

## Accreditation

- ✔ Bachelor level accredited program
- ✔ 4 US credit program
- ✔ 6 ECTS credit program