Leadership in an era of digital transformation

NIBS conference programme, 10-12 May, 2023

WooSong University, Republic of Korea

Tuesday **9 May**	Welcome gathering: 19:00 – 21:00hrs 청담에일 Cheongdam Ale Bar, opposite the Lotte hotel entrance. There will be an informal gathering within walking distance of the Lotte Hotel starting at 19:00hrs, we ask that delegates have dinner before arriving. We are keeping it very informal as delegates will be arriving and retiring at different times, please drop in whenever you like. Dress is casual.	
Wednesday **10 May**	Delegates will be collected and transferred by bus to the conference venue from the Lotte Hotel at 08:00hrs	
8:30 – 9:00	Registration + Coffee	
9:00 – 9:30	**Opening ceremony**	
9:30 – 10:30	**Keynote 1: Chairman Moon Kook Hyun,** Former CEO, Hansoll Textile, Group President & Chairman of BOD - Kimberly-Clark North Asia, Former Member of the National Assembly, ROK, 2008 - 2009 As a corporate leader, KH Moon was named the most admired CEO in Korea, when he headed the consumer products giant Yuhan-Kimberly. This was in large measure for his unwavering commitment to invest in his employees with training and education, as well as his ability to turn every worker, including those on the front lines, into a powerful source of innovation. He has also launched the New Paradigm Institute to spread these principles throughout Asia. The KH Moon Center for a Functioning Society was established in 2017 as an arm of the Drucker Institute in recognition of a leader who has long embodied Peter Drucker's ideas and ideals in his work across all sectors.	
10:30 – 11:00	**Coffee**	
11:00 – 11:30	**Partnership of Asian Management Schools (PAMS)** _____ An introduction and invitation to join a cultural online teaching platform created by Woosong University.	
11:30 – 12:00	**NIBS Member Opportunities – Part 1**	
12:00 – 13:00	Lunch	
13:00 – 14:00	**Worldwide Business Plan Competition** **Finalists' teams are, in alphabetical order;** **Carleton University,** Canada, Team: Faraway **LAB University of Applied Sciences,** Finland, Team: Lascerna **Technological University Dublin (TU Dublin),** Ireland, Team: Panga Surf **UCLL,** Belgium, Team: eConnection	**Meeting of Deans** **Room TBC**

14:00 – 14:30	Coffee
14:30 – 15:30	**"Revolutionizing Classrooms with AI: Exploring Chat GPT's Impact on Teaching and Learning"** **Guest speaker:** Taeyeon Oh, **Assistant** Professor, **aSSIST** (Seoul School of Integrated Science and Technologies). RESEARCH AREAS. Big Data Analysis, Sports Analytics. Media Industry, e-Sports and Metaverse A panel discussion on the recent challenge of ChatGPT and how universities are responding.
15:30 – 16:30	**Keynote 2: Roblox Korea, Mr Steve Park,** Senior Director and Head of Public Policy, Roblox APAC Highly popular youth game popular with 70% of US children expected to grow massively in Asia. This keynote will expand of the tremendous growth in digital, AI and future trends Korea and more widely in Asia.
	Networking Dinner: EXPO Hanbit Tower An opportunity to meet with local research institutes and businesses.
Thursday 11 May	Delegates will be collected and transferred by bus to the conference venue from the Lotte Hotel at 08:00hrs
9:30 –10:30	**Keynote 3: Amazon Korea: Mr Bradley Byoungyong Moon,** Head of Training & Certification, Amazon Web Services Korea
10:30 –11:00	Coffee
11:00 – 12:30	**NIBS Research** Research presentations from NIBS Research community.
12:30 – 13:30	Lunch
13:30 – 14:30	**David Gillingham Awards** Projects of internationalisation shared from the NIBS member community.
14:30 – 15:00	**NIBS Member Opportunities – Part 2** A session focused on sharing NIBS member opportunities and networking.
	Coffee
15:30 – 16:00	**Woosong University International Forum** A commitment to global values in international education.
16:00 – 16:30	**NIBS AGM**
	Gala Dinner
Friday, 12 May	**Industry Tour: Hyundi Elevators HQ** Our hosts will depart 09:00 hrs and aim to drop delegates at Daejeon Railway Station and Lotte Hotel at 15:30hrs and 16:00hrs respectively. Please complete the form to confirm attendance, there is no charge for the visit.

	Our hosts Woosong University have arranged an industry tour to the headquarters of Hyundai Elevators based in Chungju, North Chungcheong Province. Hyundai Elevators headquarters were opened last year in 2022. Hyundai Elevator are South Korea's top elevator maker. They aim to double their sales by 2030 by expanding overseas markets with next-generation products applied with new technologies such as artificial intelligence and the internet of things. To meet the target, the company plans to work on five strategies – digital transformation, innovative product development, overseas business expansion, service business portfolio expansion and the launch of new mobility businesses. Hyundai Elevator product portfolio includes a variety of elevators, including ultra-fast skyscraper lifts, parking systems, marine elevators and moving walkways. To help our hosts ensure they have enough seats on the coach and plenty of lunch available please complete this booking form if you are able to attend. https://www.nibsweb.org/conference/nibs-conference-2023/hyundai-elevator-industry-visit-booking-form/