

## Leadership in an era of digital transformation

### NIBS conference programme, 10-12 May, 2023

### WooSong University, Republic of Korea

<b>Tuesday 9 May</b>	Welcome reception: There will be an informal reception within walking distance of the Lotte Hotel starting at 18:00hrs. We are keeping it very informal as delegates will be arriving and retiring at different times, please drop in whenever you like. Dress casual. Our hosts will announce the venue shortly.
<b>Wednesday 10 May</b>	
<b>8:30 – 9:00</b>	Registration + Coffee
<b>9:00 – 9:30</b>	<b>Opening ceremony</b>
<b>9:30 – 10:30</b>	<p><b>Keynote 1: Chairman Moon Kook Hyun,</b> Former CEO, Hansoll Textile, Group President &amp; Chairman of BOD - Kimberly-Clark North Asia, Former Member of the National Assembly, ROK, 2008 - 2009</p> <p>As a corporate leader, KH Moon was named the most admired CEO in Korea, when he headed the consumer products giant Yuhan-Kimberly. This was in large measure for his unwavering commitment to invest in his employees with training and education, as well as his ability to turn every worker, including those on the front lines, into a powerful source of innovation. He has also launched the New Paradigm Institute to spread these principles throughout Asia. The KH Moon Center for a Functioning Society was established in 2017 as an arm of the Drucker Institute in recognition of a leader who has long embodied Peter Drucker's ideas and ideals in his work across all sectors.</p>
<b>10:30 – 11:00</b>	<b>Coffee</b>
<b>11:00 – 11:30</b>	<p><b>Partnership of Asian Management Schools (PAMS)</b></p> <p>An introduction and invitation to join a cultural online teaching platform created by Woosong University.</p>
<b>11:30 – 12:00</b>	<b>NIBS Member Opportunities – Part 1</b>
<b>12:00 – 13:00</b>	Lunch
<b>13:00 – 14:00</b>	<p><b>Worldwide Business Plan Competition</b></p> <p>Subject to change depending on the time zones of the finalist teams.</p>
<b>14:00 – 14:30</b>	Coffee
<b>14:30 – 15:30</b>	<p><b>"Revolutionizing Classrooms with AI: Exploring Chat GPT's Impact on Teaching and Learning"</b> <b>Guest speaker:</b> Taeyeon Oh, <b>Assistant</b> Professor, <b>aSSIST</b> (Seoul School of Integrated Science and Technologies). RESEARCH AREAS. Big Data Analysis, Sports Analytics. Media Industry, e-Sports and Metaverse</p> <p>A panel discussion on the recent challenge of ChatGPT and how universities are responding.</p>

<b>15:30 – 16:30</b>	<b>Keynote 2: Roblox Korea, Mr Steve Park</b> , Senior Director and Head of Public Policy, Roblox APAC  Highly popular youth game popular with 70% of US children expected to grow massively in Asia. This keynote will expand of the tremendous growth in digital, AI and future trends Korea and more widely in Asia.
	<b>Networking Dinner: EXPO Hanbit Tower</b> An opportunity to meet with local research institutes and businesses.
<b>Thursday 11 May</b>	
<b>9:30 –10:30</b>	<b>Keynote 3: Amazon Korea: Mr Bradley Byoungyong Moon</b> , Head of Training & Certification, Amazon Web Services Korea
<b>10:30 –11:00</b>	Coffee
<b>11:00 – 12:30</b>	<b>NIBS Research</b> Research presentations from NIBS Research community.
<b>12:30 – 13:30</b>	Lunch
<b>13:30 – 14:00</b>	<b>David Gillingham Awards</b> Projects of internationalisation shared from the NIBS member community.
<b>14:00 – 15:00</b>	<b>NIBS Member Opportunities – Part 2</b> A session focused on sharing NIBS member opportunities and networking.
	Coffee
<b>16:00 – 16:30</b>	<b>Woosong University International Forum</b> A commitment to global values in international education.
<b>16:30 – 17:00</b>	<b>NIBS AGM</b>
	<b>Gala Dinner</b>
<b>Friday, 12 May</b>	<b>Industry Tour: Hyundai Elevators HQ</b>  Our hosts will depart 09:00 hrs and aim to drop delegates at Daejeon Railway Station and Lotte Hotel at 14:30hrs and 15:00hrs respectively