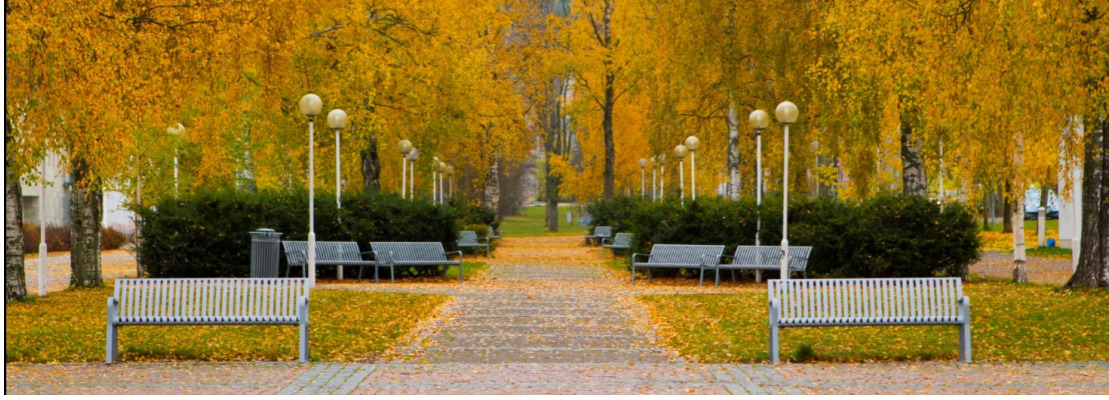

INVITATION FOR GUEST LECTURERS

INTERNATIONAL BUSINESS WEEK

9. – 12.10.2017 (Monday-Thursday), Lahti, Finland

Welcome to create an INTERNATIONAL BUSINESS WEEK to Lahti University of Applied Sciences. We look forward to meeting you and sharing your expertise in the fields of business and hospitality management.

The TOPICS can include but are not limited to

- international marketing
- digitalization
- service management
- hospitality management
- supply chain management
- leadership and management
- HRM

The programme includes

- lectures and presentations – guest lecturers and experts from Finland and abroad
- workshops
- networking
- promotion of exchange possibilities in our partner institutions
- social programme – an opportunity to experience Finnish sauna by the lake

REGISTRATION deadline Friday 1.9.2017
LINK TO THE ONLINE REGISTRATION

Participation in the International Business Week can be supported by the Erasmus+ and Nordplus Teachng Mobility Programmes.
Accommodation: www.lahtiregion.fi/en/accommodation/hotels

FOR MORE INFORMATION johanna.tarvainen@lamk.fi

WELCOME TO FINLAND

LAMK **Lahden ammattikorkeakoulu**
Lahti University of Applied Sciences